



Product Performance FY24 – YTD Aug FY 27

(of all products collectively contributing to 90% of New Business Premium)

Product Performance YTD Aug FY27

YTD Aug FY27									
	Product Name	Policy Count		Premium			Performance		
		A	B	C	D	E (C+D)	F (D/E)	G	H (G/A+B)
		Opening Balance	New Business	New Business Premium (Cr)	Renewal Premium (Cr)	Total Premium (Cr)	Renewal Proportion	Maturity / surrender / withdrawal / foreclosure /cancellation	Maturity / surrender / withdrawal / foreclosure /cancellation proportion
1	Bharti AXA Life Guaranteed Wealth Pro	79,692	5,627	39.54	126.30	165.85	76%	2,101	2%
2	Bharti AXA Life Growth Shield Plus	6,483	1,929	31.66	22.78	54.44	42%	78	1%
3	Bharti AXA Life Unnati	17,357	3,896	26.60	22.71	49.31	46%	877	4%
4	Bharti AXA Life Guaranteed Bachat Plan	9,641	4,529	23.39	6.30	29.70	21%	197	1%
5	Bharti AXA Life Wealth Pro	22,983	1,037	24.63	39.27	63.90	61%	1,202	5%
6	Bharti AXA Life Swabhimaan Retirement Plan	1,882	479	24.62	7.29	31.91	23%	62	3%
7	Bharti AXA Life Insta Gain Plan	1,600	911	24.79	-	24.79	0%	36	1%
8	Bharti AXA Life Dream Shield Plus	2,985	632	20.77	6.15	26.92	23%	14	0%



Product Performance FY26

FY26									
	Product Name	Policy Count		Premium			Performance		
		A	B	C	D	E (C+D)	F (D/E)	G	H (G/A+B)
		Opening Balance	New Business	New Business Premium (Cr)	Renewal Premium (Cr)	Total Premium (Cr)	Renewal Proportion	Maturity / surrender / withdrawal / foreclosure /cancellation	Maturity / surrender / withdrawal / foreclosure /cancellation proportion
1	Bharti AXA Life Unnati	14,002	5,448	43.85	85.51	129.36	66%	1385	7%
2	Bharti AXA Life Wealth Pro	22,700	3,459	81.55	160.72	242.27	66%	926	4%
3	Bharti AXA Life Growth Shield Plus	3,026	4,034	79.58	37.99	117.57	32%	71	1%
4	Bharti AXA Life Dream Shield Plus	-	3,074	50.91	-	50.91	0%	41	1%
5	Bharti AXA Life Guaranteed Bachat Plan	-	9,689	46.56	-	46.56	0%	163	2%
6	Bharti AXA Life Guaranteed Wealth Pro	71,055	16,545	113.23	416.60	529.83	79%	3242	4%
7	Bharti AXA Life Swabhimaan Retirement Plan	1,334	673	38.21	24.69	62.90	39%	74	4%
8	Bharti AXA Life Insta Gain Plan	-	1,375	50.82	-	50.82	0%	19	1%

Product Performance FY25

FY25									
	Product Name	Policy Count		Premium			Performance		
		A	B	C	D	E (C+D)	F (D/E)	G	H (G/A+B)
		Opening Balance	New Business	New Business Premium (Cr)	Renewal Premium (Cr)	Total Premium (Cr)	Renewal Proportion	Maturity / surrender / withdrawal / foreclosure /cancellation	Maturity / surrender / withdrawal / foreclosure /cancellation proportion
1	Bharti AXA Life Unnati	9,001	5,882	57.26	63.74	121.00	53%	561	4%
2	Bharti AXA Life Wealth Pro	19,258	5,354	79.13	139.80	218.93	64%	252	1%
3	Bharti AXA Life Growth Shield Plus	-	3,033	53.84	-	53.84	0%	69	2%
4	Bharti AXA Life Dream Shield Plus	-	-	-	-	-	-	-	-
5	Bharti AXA Life Guaranteed Bachat Plan	-	-	-	-	-	-	-	-
6	Bharti AXA Life Guaranteed Wealth Pro	56,454	22,613	157.86	348.79	506.65	69%	1259	2%
7	Bharti AXA Life Swabhimaan Retirement Plan	678	701	20.14	14.17	34.31	41%	41	3%
8	Bharti AXA Life Insta Gain Plan	-	-	-	-	-	-	-	-



Product Performance FY24

FY24									
	Product Name	Policy Count		Premium			Performance		
		A	B	C	D	E (C+D)	F (D/E)	G	H (G/A+B)
		Opening Balance	New Business	New Business Premium (Cr)	Renewal Premium (Cr)	Total Premium (Cr)	Renewal Proportion	Maturity / surrender / withdrawal / foreclosure /cancellation	Maturity / surrender / withdrawal / foreclosure /cancellation proportion
1	Bharti AXA Life Unnati	6,833	3043	24.25	53.15	77.40	69%	109	1%
2	Bharti AXA Life Wealth Pro	13,864	7683	101.89	80.10	181.99	44%	493	2%
3	Bharti AXA Life Growth Shield Plus	-	-	-	-	-	-	-	-
4	Bharti AXA Life Dream Shield Plus	-	-	-	-	-	-	-	-
5	Bharti AXA Life Guaranteed Bachat Plan	-	-	-	-	-	-	-	-
6	Bharti AXA Life Guaranteed Wealth Pro	41,599	25346	164.89	266.44	431.33	62%	786	1%
7	Bharti AXA Life Swabhimaan Retirement Plan	535	195	6.38	11.46	17.84	64%	21	3%
8	Bharti AXA Life Insta Gain Plan	-	-	-	-	-	-	-	-